

## Over a Decade of Reliable Backup and Recovery

### A customer reflects on his data protection success



#### Data Protection Needs

- Company reliability and stability
- Secure, encrypted backups
- Point-and-click file restoration
- Knowledgeable customer support
- 24/7 data availability

**THE CHALLENGE:** to find a stable, highly-reliable backup solution with rock-solid restore capabilities

**Company Profile.** NetMass is one of the original online storage providers and has been offering online backup as a core service since 1998. Service, technology and reputation are three big reasons customers trust NetMass with their valuable data. NetMass wants to be your reliable partner in today's world where information and data are indispensable and irreplaceable. Contact us to learn more about a solution that will meet your needs.

**"I feel comfortable knowing my files are always available no matter where I am in the world."**

*Kevin McMenemy  
NetMass customer*

#### The NetMass Solution

Kevin McMenemy began backing up his data online ten years ago. Back then it was mostly dial-up modems. Upload times were calculated in kilobytes per second, the release of the Windows 98 OS was widely anticipated, and NetMass began as one of the original online storage providers offering offsite backups via the internet.

"In ten years of backing up with NetMass, I've never lost a single file," says Mr. McMenemy, an executive in global aerospace marketing and technical support. Mr. McMenemy became a NetMass customer due to his need to recover files quickly after a data loss event such as a virus attack, file corruption or other loss. When he learned more about online backup, he was sold on the technology and on NetMass.

Mr. McMenemy found the NetMass backup service, which combines backup software and offsite storage in one easy solution, to be a highly attractive option from a cost and resource standpoint. After a simple software install, Mr. McMenemy selected which files he needed to back up, and the software automatically sends those files offsite to NetMass data center facilities on a regular backup schedule.

The automated feature of the NetMass backup system eliminates tedious manual backup procedures. Mr. McMenemy says the factors which made NetMass backup an attractive option included no hardware costs or time and resources to implement. Feature-wise, online backup from NetMass offers automated offsite protection, built-in file encryption, data retention and a super-simple restore process.

Mr. McMenemy uses the NetMass service to back up his business files, emails, presentations and spreadsheets.

**"Best backup solution I've ever used."**