

SYSTEMSAFE Online Backup

*Fully automated online backup, real-time recovery,
and business continuity solutions*

Compare SystemSafe Online Backup to outdated backup...

	NetMass Backup	Outdated Backup
Encrypted	Yes	No
Offsite	Yes	No
Versions	Yes	No
Scheduler	Yes	No

Data Security and Encryption

- All data is compressed and encrypted prior to internet transmission
- No unauthorized access
- All data is stored and retrieved in encrypted format
- Data centers are located at highly secure co-location facilities
- All data is immediately replicated to its mirror

SystemSafe Advantages

- Quick data restoration for PCs, laptops, workstations and file servers on Windows systems
- No costly hardware
- Minimal or no IT intervention
- Auto-scheduler for consistent nightly backups
- Peace of mind

Hackers, Hurricanes, Viruses. The threat of a data loss disaster is increasing yet many individuals and businesses still rely on outdated backup measures. **SystemSafe Online Backup** offers efficient, economical backup with industry-leading ease of use. Just install the SystemSafe software on your computer and begin the process of encrypting your files and sending them over the internet to our secure Tier-1 Enterprise Data Centers. *It's simple!*

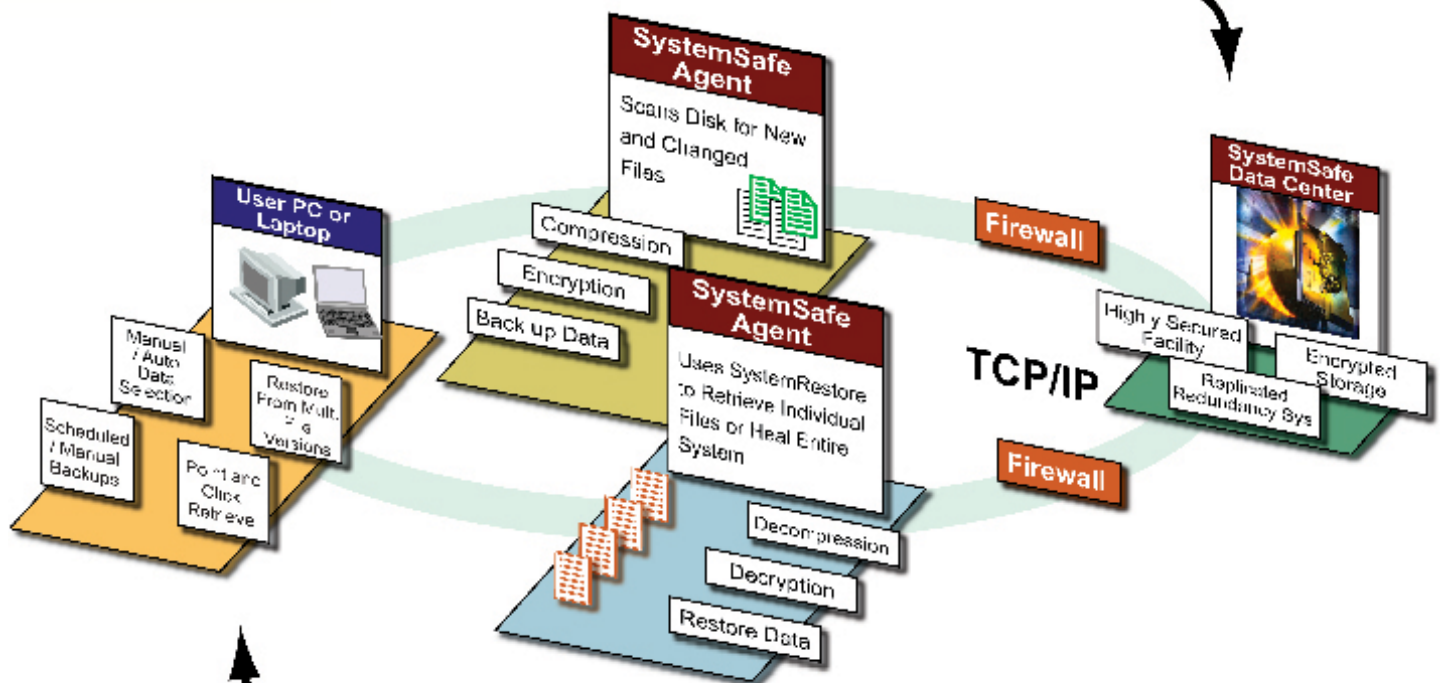
Risking a data loss disaster vs. pennies per day protection

Data is everything now. To protect your important files and data, the next-generation SystemSafe backup service uses software and the efficiencies of the internet to back up your files to a secure, offsite location. NetMass data centers are state-of-the-art with multi-layered security, redundant power, 24x7 NOC support and are located in enterprise-quality co-location facilities with replicated mirrored servers that have guaranteed internet connectivity. Your data is safe, protected and there when you need it.

Management and operational benefits

- Reduced storage requirements
- End-to-end data security
- Easy to deploy and maintain
- Data recovery on demand
- Enables disaster recovery and business continuity
- Eliminates ongoing maintenance costs for data protection
- Keeps costs predictable and reasonable
- Easily scales from one PC to thousands of computers
- Efficiently uses existing network bandwidth
- Compliant with Sarbanes-Oxley, HIPAA and other new mandates

Backup session: encrypted data is transferred from PC to data center



Retrieve session: encrypted data is transferred from data center back to the user PC

SYSTEMSAFE Online Backup

SystemSafe brings peace of mind...

- **Secure Offsite Data Storage** — AES encryption keeps your data secure during data transfer, storage and retrieval.
- **24/7 Data Availability** — World-class data centers and an overlay of 7 top-tiered ISPs mean data is readily available when you need to restore it.
- **No Capital Investment** — No new hardware and software saves IT resources and capital expenditures.
- **Consistent Operational Costs** — Data protection becomes a regular, predictable cost instead of a large capital expense.
- **Fast and Simple** — Block level incremental backup technology saves bandwidth and makes future backups lightning fast.
- **Multiple Service Plans** — Choose from a wide range of plans that include the back up of critical files, all data, entire PCs or data on file servers.
- **Scalability** — Extremely easy to add or remove backup accounts as your needs change.
- **Automatic Service Upgrades** — We do the upgrades automatically on our end. Data protection never needs to compete with other programs for capital or IT resources.



*For individuals wanting to back up PC files
For businesses needing to back up their offices
For IT managers with a fleet of portable computers*

NetMass has a solution for you.

Get Started with SystemSafe

Step 1. Download and install the SystemSafe software by going to our website located at www.netmass.com

Step 2. Open the SystemSafe application and select the files, data or other digital information you want to back up. *Automatic file selection* searches for all your data files, including email and customer/client contact lists. *Manual file selection* is also available.

Step 3. Set your back up schedule by deciding which days and times you want SystemSafe to automatically back up your files. Typically, this is done every night. However, SystemSafe also supports instant backups if you want to immediately back up an important document you have been working on – just click the **Backup Now** button.

Step 4. Let SystemSafe go to work! After that simple three-step process, your backups are fully automated.

Custom Service Plans – If you have a large deployment of PCs, a high-volume of data, production servers or need offsite replication for regulatory compliance, NetMass has custom data storage plans that may be right for you. Please contact a NetMass representative at **1.800.731.2737** for more information on these custom plans.

Additional Services

Data On Demand

Data On Demand is an optional service that allows you to order your backup data on CD, DVD or a hard drive.

Data Archiving

Our Data Archiving service will send you a hard copy of your backup data at the beginning of every month. This is an optional, value-added service if you need historical archives of your data (such as doctors and lawyers).

Server Backup

For multi-platform, multi-site and hot database backups, please go to our website at www.netmass.com and check out our ServerSafe Remote Backup solution.