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Remote Office Backup Arrives Just in Time for Hurricane Season

HOUSTON—June 1, 2006—With hurricane season here, backing up data at remote offices and branch offices is taking on new urgency. While backing up data at a single location is not easy, backing up data at remote locations has, until recently, carried its own set of difficulties.

Now, NetMass introduces an advanced solution for companies overwhelmed with backing up data at far-flung branches and offices. NetMass, the safe data company, provides advanced online backup, data storage and disaster recovery solutions.

Last year, NetMass' Houston office experienced first-hand the desperation of businesses trying to protect their data in the path of Hurricane Rita. "When Category-5 Rita was barreling toward Houston, the city completely shut down – businesses were calling us for help, desperate to back up their data," said NetMass CEO Mark Martin at the 2006 Hurricane Preparedness Conference sponsored by the city of Houston. "What we learned is that the human factor must be taken into consideration. Personal safety will always come before data safety. Employees fled with their families which is natural. Tapes were left behind. That is why automated offsite data protection is critical."

An estimated 60-70 percent of mission-critical data is stored at branch and remote locations, and according to the U.S. Census Bureau there are more than one million remote office/branch office (ROBO) sites nationwide.

"Most remote branches and offices still get backed up locally," said NetMass President Stephen Perkins. "But tape and other on-site backup methods are no longer a valid backup system for most companies. Offsite backup to disk is essential as hurricane season approaches."

NetMass offers businesses with branch offices in hurricane-prone states such as Florida, Georgia, Louisiana, Mississippi, Missouri, South Carolina and Texas an extended trial of their advanced remote backup software service. Companies can call NetMass at 1.800.731.2737 to see if they qualify for the extended offer, or visit www.netmass.com for more information.

The NetMass solution uses agentless technology which is a significant improvement over conventional backup technologies. Once the backup software is installed on the host machine at the remote location or branch office, the software will seamlessly perform backup and restore activities. Block-level backup is sent over IP to secure NetMass data centers. Restores can be done at the file, volume or application level, or can be used to perform a bare metal restore.

The NetMass solution offers automated and unattended backup for data held on PCs, NT/NetWare file servers, and application/database servers.

Sophisticated data compression technologies, including common file elimination and delta blocking, reduce bandwidth and storage requirements and all data is AES-encrypted at client site before transmission, then stored in encrypted format at secure data centers. Data is restored through a GUI (either locally or from the central site) as a complete volume, individual files, application detail data or complete bare-metal recovery of the server. Multisite companies can use this solution to consolidate all backup and recovery processes.



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“Consolidation of the backup process is a major plus,” said Perkins. “Predefined backups are compressed, encrypted and replicated from the branches to a central site and are stored in a secure enterprise-class data center in encrypted form. A branch backup can be performed over the LAN, WAN or internet.”

“Everything has changed over the last couple of years in the way companies protect remote and branch office data,” said Martin. “Most companies can benefit greatly from this newer technology.”

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About NetMass. NetMass, the safe data company, provides companies of all sizes highly secure and reliable remote backup solutions. Leveraging the efficiencies of the Internet, the company's software-based data backup service has been helping organizations realize secure offsite data protection, business continuity and regulatory compliance since 1998. With a robust lineup of products, NetMass delivers server backup, database backup, data storage, file sharing, remote access and disaster recovery services. NetMass, Inc. has offices in Dallas and Houston and has partners and clients around the world. Visit www.netmass.com for more information.