

NetMass

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NetMass Featured in Healthcare Disaster Recovery Publication

Dallas, TX – (May 4, 2004) – NetMass, a leading provider of online backup and data protection solutions, was recently featured in a healthcare disaster recovery article in the publication *Healthcare Informatics*.

NetMass offers healthcare companies a totally automated offsite data backup service that is HIPAA compliant. HIPAA, or the Health Insurance Portability and Accountability Act, mandates that healthcare providers put in place online data backup systems to safeguard their important digital information to comply with newer, more stringent regulations.

According to Mark Martin, NetMass CEO, "A data loss disaster can mean hours of frustration, costly downtime and can even be harmful to patients. NetMass solutions can prevent that."

NetMass has backup services for single computers, network drives and servers. The NetMass solution encrypts and compresses data so it can be sent over the internet where it is stored in secure form at one of NetMass' mirrored data centers.

Once initial backup is complete, the NetMass system automatically backs up any changed data each night. Attractive price points are changing the prospects, notes NetMass CEO Mark Martin. "Several years ago, the average price for storage backups was around \$60 per gigabyte. Now we've got a five-gigabyte plan for around \$15 a month."

James Nachbar, M.D., a plastic and reconstructive surgeon in Scottsdale, Ariz., began using NetMass in 2001. He considered tape backups a hassle but says if he lost access to his applications, especially his scheduling software, "it would be a problem the very next day."

Nachbar found the NetMass online system handy for migrating his data and applications to new computers and for restoring data to a misbehaving laptop. NetMass compression algorithms "are very good," Nachbar says, "so you can back up a lot of data in the space they give you." The online system's ability to retrieve 45 days worth of backup versions is an extra safeguard against human error or employee mischief, he says: "If something is deleted or changed incorrectly, it's easy to get those [previous] files back."

About NetMass, Inc.

NetMass' Internet office solutions help businesses of all sizes realize secure data protection, business continuity, and improved PC productivity. With its SystemSafe suite of office products, NetMass delivers online backup, data storage, file sharing, remote access, and disaster recovery solutions. NetMass is headquartered in Dallas and has a branch office in Houston. Visit www.netmass.com for more information.