

(EW)(TX-NETMASS/KERA) KERA 13, KERA 90.1, KDTN 2 select NetMass to Provide Online Backup, Disaster Recovery and Comprehensive PC Support Solutions

Entertainment Editors & High-Tech Writers

DALLAS--(ENTERTAINMENT WIRE)--April 2, 2001--KERA, a leader among PBS and NPR stations nationwide, and NetMass, a leading provider of Internet backup, disaster recovery and PC support solutions, today announced that KERA has selected NetMass to safeguard its computer systems with NetMass' SystemSafe(TM) Online Backup. KERA will be deploying SystemSafe(TM) to its more than 100 PC's and servers over the next few months.

"SystemSafe(TM) is an excellent solution for the protection of pertinent and invaluable data stored on our PC's and servers. It gives us confidence knowing that we can securely backup and restore data over the Internet, and repair the operating system and software applications if they become unstable or crash. This also gives us an offsite data protection and disaster recovery solution that complies with our station's guidelines and auditors," stated Joe Beauchamp, director of information services for KERA.

"The SystemSafe(TM) application enables system information, software and data to be securely and automatically backed up over IP networks every night. Its SystemRestore(TM) feature allows users to restore lost data or mend broken PC applications, and can also duplicate the operating state of crashed hard drives and lost or stolen PC's, complete with configuration settings, registries and data, as of the most recent backup," said Stephen J. Perkins, president of NetMass Incorporated. "It is designed to reduce the burden on IT departments and provide 24-hour PC support. With online access to the NetMass backup servers, customers get disaster recovery, file sharing, file migration and data protection capabilities, making it a comprehensive PC support solution," added Perkins.

About KERA

KERA is a major public broadcasting producer and a leading community-based radio and television institution, serving viewers and listeners throughout North Texas with quality programs and services.

About NetMass Incorporated

NetMass Incorporated provides fully scalable backup, disaster recovery and data archiving solutions to small, medium and large businesses alike. NetMass' SystemSafe(TM) is designed to provide a reliable, secure and easy-to-use Internet-based backup and restoration service. Without adding any hardware, it uses an existing IP

connection to backup computer systems. NetMass is based in Dallas and maintains a branch office in Houston.

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INDUSTRY KEYWORD: COMPUTERS/ELECTRONICS ENTERTAINMENT INTERNET
SOFTWARE TELEVISION/RADIO MARKETING AGREEMENTS PRODUCT