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NetMass, Inc. Partners With Connected Corporation To Offer Award Winning Online Backup Technology.

Dallas, TX. Feb 8th, 2000 - NetMass, Inc. has licensed Connected Corporation's award-winning technology that delivers best-practices online backup. Connected's highly scaleable and secure online backup software is rebranded under the NetMass' label "*SystemSafe Online Backup*". It will be marketed to small business, home offices, and individuals; a market that NetMass believes is often overlooked and one that rarely gets to benefit from high-end software designed for corporate America. This technology has received numerous awards including "The Best of 1999" by PC Magazine.

"PC backup options are usually expensive and manually intensive when used with a small number of PCs. With *SystemSafe Online Backup*, NetMass can offer its target market the same backup technology being used in some of America's largest companies at a small business price," said Mark Martin, co-founder and Vice-president of Marketing for NetMass. "We are extremely excited about this because it gives NetMass the ability to offer the best-of-the-best online backup technology available. Connected's commitment to our partnership and their internal commitment to being the market leader in online backup technology allows NetMass to focus on its commitment to provide highly reliable and secure backup data centers plus superior customer support to its subscribers."

NetMass offers a full line of backup packages designed to meet the needs of various customers:

- *Critical Data* backup is designed to protect your most critical documents such as Quicken and those found in the "My Documents" folder. *Critical Data* Backup offers an initial 250MB of storage and starts at \$9.95/mo.
- *Data Only* backup is designed for the end-user that would be devastated by the loss of their application data. *Data Only* backup offers an initial 500MB of storage and starts at \$14.95/mo.
- *Full System* backup incorporates everything in *Data Only backup* plus it covers all software applications, registry, and operating system files. *Full System* backup offers an initial 1G of storage and starts at \$19.95/mo.
- *Mapped Network Drive* backup allows a small office to utilize the *Full System* backup for their main PC, plus include important data located on mapped networked drives. *Mapped Network Drive backup* offers an initial 1G of storage and starts at \$34.95/mo.
- *CDROM archiving* services allow you to receive archives of your backup data sets on CDROM. Prices vary depending on quantity of data and archiving interval.

SystemSafe Online Backup uses sophisticated compression to minimize the amount of data being backed up, and utilizes encryption for maximum security during transmission and storage. All backup data sizes are determined after compression is applied, all versions allow for unlimited storage in excess of the initial limits (subject to an additional \$8.75 per 250MB fee), and the number of backup and restore sessions is unlimited. All data is stored on redundant mirrored systems at the NetMass secure data center.

When comparing *SystemSafe* Online Backup Solutions to other backup service providers in the market, *SystemSafe* offers superior storage limits (up to two and one half (2 ½) times the backup capacity) for the same price. Such comparisons, along with its award winning technology, make choosing *SystemSafe Online Backup* a "sure thing."

About NetMass Incorporated:

NetMass Inc. was founded with simple goals in mind: Bring PC enhancing products to the customer, utilize the vast benefits of the internet, and help the customer maximize their work potential by maximizing the potential of their computer. *SystemSafe* is the latest sample of enhanced products being brought to the customer. NetMass Incorporated is headquartered in the Infomart in Dallas, Texas, and maintains a branch office in Houston, Texas. Please contact us to see how we can help improve your computer backup operations.

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