

## **NetMass Offers Email and Business Continuity in an Easy to Deploy Package**

**EMAIL OUTAGES HARM FIRMS.** Extended email outages disrupt businesses, hurt productivity and can even cause damage to a firm's reputation. When a technology failure or an event happens, many companies restore email functionality before even their telephone lines.

"The tolerance for email disruptions and downtime is decreasing every year," said Mark Martin, CEO of data protection company NetMass. "Companies do not want to worry about not having access to their emails."

ServerSafe from NetMass is a next-generation data protection service that features hot offsite backup for Exchange/Outlook as well as other business applications. ServerSafe is a fully-managed backup solution that requires none of the typical investment in software licenses, backup servers or other hardware. ServerSafe is a total data protection service, which means that customers only pay a monthly fee for the amount of data they plan to store offsite.

With ServerSafe, email is automatically encrypted and sent to secure, hardened data center facilities managed by NetMass. Restores are fast as they can be done online in real time. Users of the service can recover emails down to the message level with a few mouse clicks.

The ServerSafe solution combines enterprise quality backup software, a robust internet overlay network, and world-class data centers that offer state-of-the-art data protection at an affordable monthly price. Just install the ServerSafe DS-Client software on one networked computer, workstation, or server (no need to install software on each computer you need to back up), and you can back up and restore data across your network.

Email specific features with ServerSafe include:

- Hot backup of Exchange (no need to shut down the application)
- Message level and mailbox level restores
- Policy-based backup scheduler
- Continuous data protection backs up emails instantly
- 24/7 access to critical data

ServerSafe offers advanced data protection that is superior to tape-based backup and other D2D solutions. ServerSafe addresses the many issues and challenges critical for a total data protection system, such as:

- Centralized, company-wide data protection
- Shorter backup windows and quicker recovery times
- Backup for heterogeneous application environments
- Multiple machine types and disperse data
- End-to-end data security
- Increased compliance with newer rules and mandates



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**About NetMass.** NetMass, the safe data company, provides companies of all sizes highly secure and reliable remote backup solutions. Leveraging the efficiencies of the Internet, the company's software-based data backup service has been helping organizations realize secure offsite data protection, business continuity and regulatory compliance since 1998. With a robust lineup of products, NetMass delivers server backup, database backup, data storage, file sharing, remote access and disaster recovery services. NetMass, Inc. has offices in Dallas and Houston and has partners and clients around the world.

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